

Pricing Information

Pricing for the Detroit Softworks CMS package consists of a one-time installation fee, monthly subscription fee, and reprints revenue share. We can migrate data from your existing site or provide on-site training for your staff for an additional, one-time charge.

INSTALLATION *(one-time fee)* **Basic install** **\$1500**
Select from a range of standard template options.

Custom install. **\$3000**
Supply your own HTML or work with us to build a custom design from the ground up.

ADDITIONAL OPTIONS

Data migration **\$2000**
Price includes up to five years of data. For larger datasets, please contact us for a quote.

On-site training. **\$500/day plus expenses**

SUBSCRIPTION *(monthly)* **Weeklies** **\$250**
Papers with up to three print publication days per week

Dailies **\$375**
Papers with four or more print publication days per week

Bandwidth surcharge. **Add \$50/mo.**
Papers with a circulation greater than 5000. This charge covers the additional resources required to run high-traffic sites.

REPRINT SALES **Revenue share** **30%**
Detroit Softworks deducts a 30% share from Fotobroker reprint revenue, calculated only after expenses (shipping, wholesale cost of prints or merchandise, credit card merchant fees) are deducted from the order total. There are no sales quotas or subscription fees.

